

Tunstall announces new Group CEO as it looks to the future

APRIL 2022

- Emil Peters joins Tunstall from global health data giant Cerner, where he has been international president for the last 6 years.
- Emil brings with him 24 years' experience across global, UK and European healthTech markets.
- Tunstall celebrates its 65th anniversary in 2022, marking a milestone anniversary for the company.

Global market leading health and care technology company, Tunstall Healthcare, has announced the appointment of Emil Peters as group CEO with effect from 16 May 2022.

Globally, Tunstall Group works within the health, care and housing sectors, providing a range of technology-enabled solutions to vulnerable people, improving quality of life and enabling independent living.

Currently celebrating its milestone 65th year, Emil will lead Tunstall into its next generation as the organisation continues to solve every-day challenges across the health and social care markets.

This appointment follows the recent announcement that Gary Steen has joined the healthTech company as chief technology officer (CTO) from telecoms blockbuster TalkTalk.

Talking of his appointment Emil said 'it is an honour to be joining such a long-standing and reputable organisation. The work that the team at Tunstall have done to date is remarkable, the technology that they are developing and delivering is life-changing to some of our most vulnerable members of society. I am excited to learn from my new colleagues and together with them, grow the business into a true deliverer of solutions to help and enable people globally, to live better and independently for longer'.

Emil joins Tunstall from Cerner Corporation where he held the position of international president, managing all territories outside of the US. A Cerner veteran, he joined the company almost 25 years ago and held multiple positions across different directorates and markets until his appointment as president in 2017, having lived in Belgium, Spain, the USA and the UK. He brings with him strength and experience in data integration in a healthcare setting as well as first-hand experience in the development and adoption of advanced software solutions across health care structures in multiple geographies. As a leader, Emil has been a champion of team engagement and has had a specific focus on driving diversity, equity, and inclusion. He considers a company's workforce to be its most vital resource and that drawing from the strengths of disparate communities is the best way to achieve excellent outcomes.

He continues, 'It is the people within a company that make it, technical know-how and relevant experience are hugely important; but passion, understanding, collaboration and a shared vision is what pushes an organisation to the next level, and I am very excited to go on this journey with Tunstall'.

A recent report of Tunstall's in-home telecare services proves its ethos and 'quadruple aims model' of improved cost efficiencies, quality of health and care, carer experience and end user experience. Those who use Tunstall's wrap-around in-home telecare services significantly reduced their calls to the ambulance service (36%) resulting in dramatic cost savings to commissioners. In addition, the relative delay for people transferring to residential care (27%) compared with the overall was almost 9 months (8.6), a significant increase when considering the emotional and financial implications of moving to residential and/or nursing care. Alongside this it is predicted that the service reduces wider social care

costs by £4,500 per person, per year. However, the metric that means the most is that 98% of people using the telecare service said they perceived an improvement in their family's peace of mind and confidence in their relative/person they care for living independently.

It is estimated that it costs around £22,000 per person to move from independent to residential care, alongside ongoing other health and social care costs payable by both the NHS and the families of residents. Considering the significant reduction and/or delay in people moving to residential care, it is estimated that Tunstall's technology can save £5,900 per person from this cost. Alongside this it is predicted that the service reduces other social care costs by £4,500. However, the metric that means the most is that 98% of people using the telecare service's family said they had peace of mind and confidence in their relative/person they care for living independently.

Peter Nicklin, chairman of Tunstall Group, commented: 'As we move forward past our 65th year anniversary and continue to expand our digital technology capabilities, I am thrilled to have Emil leading the charge. His leadership experience is perfectly placed to empower the Tunstall team to deliver products and services that, ultimately, save and prolong lives.'

For interview requests please contact Louise Kitchingham, Health Tech Partners on 07515889638 or louise@healthtechpartners.uk